



Member Benefits

The following benefits are included in your annual membership fee & come at no additional charge.

- **Free Listings:** Upon joining, we feature your business in our weekly Chamber Happenings or What's Going on Chamber email to members, on social media and on our website's homepage as our newest member. Your business will also be listed on our website's Membership Directory, which highlights Chamber businesses and also includes a link to your website. Our website, www.wbcchamber.com receives over 1 million hits per year. Your business will also be included in the Welcome Magazine published by the Washington Daily News under the Chamber directory that is printed yearly.
- **Free TV Appearance:** The Chamber has its own TV Show, Beaufort County News & Views. This is a 21 minute interview between members and the Chamber Director. Your appearance as a member is FREE, which is a \$2,000 advertising value for your business and more than pays for your annual membership! The show airs for 1 week in 3 counties: Beaufort, Pitt & Martin. It also is sent to TriCounty Broadband-RiverStreet Network and it airs on their channel as well.
- **Ribbon Cuttings:** Let us help you host a successful Ribbon Cutting to celebrate your grand opening, remodel, or anniversary! The Chamber will design the invitation, promote the event to our members, provide the ribbon and big scissors and take the photo. We will also handle the publicity after the event including a press release in the Washington Daily News, Facebook Live, Chamber Newsletter & Chambergram.
- **Information Distribution:** We send out a bi-weekly email newsletter, Chamber Happenings and What's Going On, where you are encouraged to submit any information about your business (events, promotions, etc.), as often as you need. You can also provide printed materials about your business to be displayed in our lobby (which is also the Visitors Center). We greet over 10,000 tourists a year. Also, the Chamber only promotes its members! We make hundreds of referrals through phone, email and our website each year.
- **Networking:** Members are invited to attend an array of networking events including ribbon cuttings, Business After/During Hours, Ambassador Meetings, Success in 60, B2B and more. B2B is a monthly networking Business to Business event that gives members a platform to introduce their business to other members face to face. Member businesses can also choose to host an open house to promote products/services and raise awareness of their business' presence.
- **Buy Local Campaign:** The Chamber's Buy Local Campaign is ongoing and community-wide. The largest piece of this campaign is the Buy Local Gift Certificate program designed to promote our businesses and ensure that more than \$15,000 stays within our community each year. Only Chamber members can participate in this program. The campaign also holds the Buy, Eat, Be Local year long and participates in Small Business Saturday the Saturday after Thanksgiving.

- **Other Opportunities:**
 - Members can utilize our board room at no cost. The room is equipped with a TV screen that can connect to computers and devices
 - The Chamber partners with Beaufort County Community College's Small Business Center to provide free seminars and workshops for members.
 - The Chamber has several committees that assist in the Chamber's mission including Ambassadors, Hoops on the Pamlico, Workforce Development, Young Professionals and more.

- **Exclusive Sponsorship Opportunities:** When you sponsor an event, everyone will know you're more than a member! Sponsorships range in price from \$300 up. Sponsorship opportunities include: Washington Summer Festival, Adult Team Trivia Bee, Speed Jobbing, Annual Membership Banquet, Beaufort County Business and Tourism Expo, Alive after Five, Washington Women's Luncheon, B2B Series and various Young Professionals events.
- **Advertising Opportunities:** Chamber members enjoy exclusive advertising opportunities/promotions including:
 - Chamber newsletter insert advertising which goes out to over 500 businesses. The fee is \$75.
 - Chamber newsletter sponsorship, where your ad will run for 1 year in all printed and email newsletters. The fee is \$400/year or \$33.33/month.
 - Homepage website advertising for \$600/year.
 - 10% discount on advertising in the annual Welcome Magazine. This magazine is sent out as part of our relocation package program to future residents and is also available in our lobby to pick up.
- **110% Membership:** Members can join the 110% supporters by paying 10% over their membership dues. The list of 110% members is included in all emails sent out by the Chamber and 110% members receive a special membership decal.
- **Leadership Beaufort:** Members have the exclusive opportunity to participate in this educational experience designed to inform future community leaders on the inner workings of Beaufort County.
- **Discount on Workers Compensation:** First Benefits Mutual partners with members to offer this discount. Contact the Chamber staff to learn more about how to take advantage of this benefit.