



2025 SPONSORSHIP GUIDE

WEBSITE

WWW.WBCCHAMBER.COM

OFFICE LOCATION

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WASHINGTON, NC
27889

PHONE

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WHY SPONSOR?

Sponsoring the Washington Beaufort County Chamber of Commerce is more than just a business decision; it's a commitment to our community's growth and vibrancy. By partnering with us, you position your business at the heart of local initiatives, connecting you with fellow entrepreneurs and potential customers who share your passion for our region. Your sponsorship amplifies your brand's visibility through our events, marketing materials, and social media, making you a recognizable name in our community. Plus, as a sponsor, you gain exclusive insights into local economic trends and opportunities, allowing you to stay ahead of the curve. Together, we can foster a thriving business environment that not only enhances your success but also strengthens the fabric of Beaufort County. Join us in making a meaningful impact!



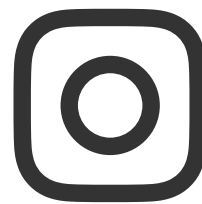
AUDIENCE IMPACT:



400+
MEMBERS



5,000+
FACEBOOK
FOLLOWERS



1,400+
INSTAGRAM
FOLLOWERS



850+
E-NEWSLETTER
RECIPIENTS

SPONSORSHIP OPPORTUNITIES 2025

Please indicate which sponsorship opportunities you will be participating in this year:

Advertisement Opportunities (Year)

- \$800 Chamber Champion
- \$500 Weekly Newsletter Sponsor

Ribbon Cuttings (On-going)

- \$750 Presenting

Ambassador Luncheon (Monthly)

- \$1000 Presenting
- \$600 Champion
- \$150 Lunch Sponsor

Annual Membership Banquet (January)

- \$3,000 Presenting
- \$2,000 Champion
- \$1,000 Supporter
- \$500 Advocate
- \$300 Sponsor

Porch Party (May)

- \$2000 Presenting
- \$1000 Champion
- \$500 Supporter
- \$100 Yard Sign Sponsor

Golf Tournament (Fall)

- \$2,500 Presenting
- \$1,500 Champion
- \$1,000 Supporter
- \$600 Team
- \$350 Mulligan Level
- \$350 Driving Range
- \$150 Hole Sponsor

Business After Hours (3 Per Year)

- \$1,000 Presenting
- \$500 Host
- \$500 Chamber Chest Sponsor
- \$250 Koozie Sponsor

Chamber Chat (6 Per Year)

- \$500 Presenting
- \$100 Coffee & Pastry Sponsor

Summer Festival (June)= SEE ATTACHED SPONSORSHIP PACKAGE

- ___\$10,000 & up Presenting Sponsor
- ___\$5,000 Beaufort Major Media Level
- ___\$4,000 Amusements
- ___\$3,000 & up Pamlico Level
- ___\$2,000 Crab Level
- ___\$1,000 Wave Level
- ___\$550 Sea Level
- ___\$350 Flounder Level

Wake up, Washington! (Monthly)

- ___\$1000 Presenting
- ___\$100 Coffee Sponsor

W.I.S.E - Women in Search of Excellence- (6 Per Year)

- ___\$1000 Presenting
- ___\$300 Social Event Host
- ___\$200 Refreshments Sponsor

Chamber 101 (Quarterly)

- ___\$500 Presenting
- ___\$150 Coffee & Pastry Sponsor

VIP Reception (Once A Year)

- ___\$1,000 Presenting
- ___\$500 Champion
- ___\$250 Supporter

Leadership Beaufort (Yearly)

- ___\$1,000 Presenting
- ___\$250 Lunch Sponsor

Power Luncheon (February, April, September)

- ___\$2000 Presenting
- ___\$1000 Champion
- ___\$500 Supporter
- ___\$250 Level

Teen Leadership Beaufort (May)

- ___\$1000 Presenting
- ___\$500 Lunch Sponsor
- ___\$500 Leadership Book Sponsor
- ___\$200 Advocate



Young Professionals (Quarterly)

- ___ \$1,000 Presenting
- ___ \$300 YP Event Host
- ___ \$250 Refreshments Sponsor
- ___ \$100 Swag Sponsor
- ___ \$75 YP Supporter

Local Heroes/First Responders Lunch (Once yearly)

- ___ \$2,000 Presenting
- ___ \$1,000 Champion
- ___ \$500 Supporter

PRESENTING - \$20,000 (Actual \$25,050.00)

Chamber Champion, Presenting Sponsor Annual Banquet, Presenting Sponsor Power Luncheons, Presenting Sponsor Golf Tournament, Presenting Sponsor Porch Party, Summer Festival Major Media Sponsor, Presenting Sponsor Leadership Beaufort, Presenting Sponsor Teen Leadership Summit, Presenting Sponsor Young Professionals, Presenting Sponsor WISE, Presenting Sponsor Ribbon Cuttings, Presenting Sponsor Ambassadors, Presenting Sponsor Wake Up, Washington!, Presenting Sponsor Business After Hours, Presenting Sponsor VIP Reception, Presenting Sponsor Chamber 101, Chamber Chat Presenting Sponsor

CHAMPION- \$15,000 (Actual \$17,350)

Chamber Champion, Presenting Sponsor Annual Banquet, Presenting Sponsor Power Luncheon, Presenting Sponsor Golf Tournament, Presenting Sponsor Porch Party, Summer Festival Major Media, Leadership Beaufort Lunch Sponsor, Teen Leadership Book Sponsor, Young Professional Refreshment Sponsor, WISE Refreshment Sponsor, Ambassador Lunch Sponsor, Wake Up, Washington! Coffee Sponsor, Business after Hours Koozie Sponsor, VIP Reception Supporter, Chamber Chat Coffee & Pastry Sponsor

STAKEHOLDER- \$10,000 (ACTUAL \$10,500)

Chamber Champion, Annual Banquet Champion Sponsor, Power Luncheon Champion Sponsor, Golf Tournament Champion Sponsor, Porch Party Supporter, Summer Festival Pamlico Level, Teen Leadership Advocate Sponsor, Leadership Beaufort Lunch Sponsor, YP Event Sponsor, WISE Social Event Sponsor, Ambassador Luncheon Sponsor, Wake Up, Washington! Coffee Sponsor, Chamber 101 Coffee & Pastry Sponsor, VIP Reception Supporter

PARTNER - \$7500 (ACTUAL \$7750)

Chamber Champion, Annual Banquet Supporter, Power Luncheon Supporter, Golf Tournament Supporter & Hole Sponsor, Porch Party Supporter, Summer Festival Crab Sponsor, Leadership Beaufort Lunch Sponsor, Teen Leadership Advocate Sponsor, YP Refreshment Sponsor, WISE Refreshment Sponsor, 2 Ambassador Luncheons Sponsor, Wake up, Washington! Coffee Sponsor, Chamber 101 Coffee & Pastry Sponsor, Chamber Chat Coffee & Pastry Sponsor, VIP Reception Supporter

ADVOCATE - \$5000 (ACTUAL \$5,050)

Chamber Champion, Annual Banquet Advocate, Power Luncheon Supporter, Golf Tournament Team, Porch Party Supporter, Summer Festival Wave, Teen Leadership Advocate, Young Professionals Refreshment Sponsor, WISE Refreshment Sponsor, Wake up, Washington! Sponsor twice, Coffee Sponsor, 2 Ambassador Luncheons Sponsor

BILLING INFORMATION

Business Name: _____
 Contact: _____
 Address: _____
 City/State/Zip Code: _____
 Phone: _____

Total Sponsorship Amount: _____
 Check Enclosed _____
 Call with Credit Card; _____
 Invoice Me Prior to Events _____

Mail to:
 WBC Chamber of Commerce
 PO Box 665
 Washington, NC 27889
 OR email Catherine at
 cglover@wbcchamber.com
 FAX: 252-946-9169

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CHAMBER CHAMPION & NEWSLETTER SPONSOR

We offer two effective advertising options at an affordable rate for Chamber members and community members who sign up for our Chambergram email, which is sent out every Tuesday.



Chamber Champion: \$800

- Your logo featured on all official Washington-Beaufort County Chamber of Commerce emails
- Chamber Champion logo is in the Chambergram which is sent out every Tuesday to Chamber members and community members that have signed up to receive it
- Quarterly email updates from the Executive Director regarding the Chamber and its initiatives. You are supporting your Chamber tremendously as a Champion!



Newsletter Sponsor: \$500

- Your logo featured in our digital Chambergram newsletter sent weekly to your inbox. We send out 52 emails a year so this is great exposure for a great price! This email goes out to Chamber members and community members who have signed up from our website.



RIBBON CUTTINGS

Whether you're breaking ground, hosting a grand opening, or celebrating a major milestone, our Chamber can assist you in coordinating a Ribbon Cutting to commemorate your event! We promote member ribbon cuttings through our events calendar, weekly newsletter, and social media ensuring maximum visibility for your business. We also promote Ribbon Cuttings through press releases in the Washington Daily News. Our team will join the celebration with bright ribbons and giant scissors, creating memorable photo opportunities!

Sponsoring Ribbon Cuttings throughout the year not only enhances your business's exposure but also strengthens community ties by supporting local growth and engagement. This collaborative spirit fosters a thriving business environment that benefits everyone involved.

Presenting Sponsor: \$750

- Your business logo will be featured alongside the WBC Chamber logo on customized ribbon used for all Ribbon Cuttings
- Logo on all Ribbon Cutting marketing materials including Chamber calendar of events, social media, and newsletter
- Representative from your office can attend and assist with Ribbon Cuttings
- Opportunity to speak at event
- Business name promoted on post Ribbon Cutting social media, newsletter and in Washington Daily News newspaper press release



AMBASSADORS MONTHLY

The Ambassadors serve as an essential extension of the Chamber staff, playing a vital role in the success of both the Chamber and the business community. They participate in ribbon cuttings, host Chamber 101 sessions, assist with member recruitment, and visit current members. By sponsoring the Ambassadors, you are not only supporting the Chamber staff but also enhancing the outreach and effectiveness of our organization.

Presenting Sponsor: \$1,000

- Presented by your business on all social media and on the Ambassador page on the Chamber website
- Recognition at the monthly meeting as the Presenting Sponsor
- Logo on meeting agendas as sponsor of Ambassadors meetings
- Invitation to attend all meetings and speak

Champion: \$600

- Lunch sponsor of 6 Ambassador meeting lunches
- Logo on agendas for those 6 meetings
- Invitation to attend 2 meetings and opportunity to speak to group for 5 minutes

Lunch Sponsor: \$150

- Sponsor lunch for 1 Ambassador meeting
- Logo on agenda for that meeting
- Opportunity to speak to group at 1 meeting for 5 minutes



ANNUAL MEMBERSHIP BANQUET

JANUARY

Every January, the Chamber hosts its Annual Membership Banquet to celebrate the accomplishments of the business community from the previous year and give awards to well deserving businesses and individuals. This is a night of unity and celebration for our members as we come together as a membership organization.

Presenting Sponsor: \$3,000

- Presented by your business
- 12 tickets & 2 reserved tables
- Logo in program, social media and on website

Champion: \$2,000

- 8 tickets & 2 reserved tables
- Logo in program, social media and on website

Supporter: \$1,000

- 6 tickets & 1 reserved table
- Logo in program, social media and on website

Advocate: \$500

- 4 tickets
- Logo in program

Sponsor: \$300

- 2 tickets
- Logo in program



PORCH PARTY~ MEMBER APPRECIATION MAY

Join us on the Chamber Porch for a special celebration and a delicious catered meal, complimentary for our members! This event offers the perfect opportunity to network and connect with other professionals in Beaufort County. It's all about fun and community, as we express our heartfelt thanks to our members for their support. Our Porch Party is also a fantastic opportunity for sponsorship.

Presenting Sponsor: \$2,000

- Presented by your business
- 2 Reserved high top tables at the event
- Yard sign with logo
- Business name on koozie
- Social media recognition
- A chance to speak at an event

Champion: \$1,000

- 1 Reserved high top table with logo
- Yard sign with logo
- Business name on koozie
- Social media recognition

Supporter: \$500

- Yard sign with logo
- Business name on koozie
- Social media recognition

Yard Sign Sponsor: \$100

- Yard sign with logo



CHAMBER GOLF TOURNAMENT

FALL

Our Annual Golf Tournament fills up every year and is held at the Washington Yacht and Country Club. It is a mixture of great golf, meeting new people and a lot of fun!

Presenting Sponsor: \$2,500

- Presented by your business
- 2 teams
- Logo on sign, website and in program
- Speak at tournament
- Sign on 1 & 10 tees

Champion: \$1,500

- 2 teams
- Logo on sign, website, and in program
- 1 hole sign

Supporter: \$1000

- 1 team
- Logo on sign, website and in program
- 1 hole sign

Team: \$600

- 1 team
- Logo on sign, website and in program

Mulligan Level: \$350

- Logo on mulligan tickets and logo in program

Driving Range: \$350

- Logo on Driving Range sign, logo in program

Hole Sponsor: \$150

- Logo on displayed at tee box and in program



BUSINESS AFTER HOURS

3 YEARLY EVENTS

Business After Hours is a lively evening event designed for networking among Beaufort Chamber members! Attendees can look forward to exciting door prizes, and don't forget the "Chamber Chest" drawing—must be present to win! As a sponsor, you'll have the opportunity to host one of two annual events that promise to foster valuable business and social connections for everyone involved!

Presenting Sponsor: \$1000

- Presented by your company name on all marketing materials including social media and website
- Recognition at the monthly event as the Presenting Sponsor
- Opportunity for company representative to welcome guests and provide remarks at each event
- Opportunity to leave marketing materials at each event
- Opportunity to host events at your business site

Host Sponsor: \$500

- Opportunity to host an event at your business site
- Your company logo on all marketing materials including social media and website for that event

Chamber Chest Sponsor: \$500

- Recognition at the monthly event as the Chamber Chest Sponsor
- Logo on all social media marketing

Koozie Sponsor: \$250

- Sponsor koozie for events



CHAMBER CHATS

BI-MONTHLY

Chamber Chats have two primary goals: to foster business growth by learning from industry experts and to facilitate networking. After the educational segment, each participant has the opportunity to deliver a 30-second elevator pitch, as we believe that everyone knows someone you should connect with.

Cost: \$15.00 for Members & non-Members

Presenting Sponsor: \$500

- Presented by your company name on all marketing materials including social media and website
- Opportunity for company representative to welcome guests and provide remarks at each event
- Opportunity to leave marketing materials at each event

Coffee & Pastries Sponsor: \$100

- Sponsor refreshments for the event
- Logo on all social media marketing



SUMMER FESTIVAL

JUNE

PRESENTING

\$10,000

BEAUFORT \$5,000

AMUSEMENTS \$4,000

PAMLICO LEVEL
\$3,000

CRAB LEVEL \$2,000

WAVE LEVEL \$1,000

SEA LEVEL \$550

This year's Summer Festival
will be held on Friday,
June 13th and
Saturday, June 14th.

FLOUNDER LEVEL \$350

For more sponsorship information email
Catherine, cglover@wbcchamber.com or
Merilynn, mcrisp@wbcchamber.com



WAKE UP, WASHINGTON!

MONTHLY

Wake Up, Washington! is a great way to kick off your morning by sitting around the table with 10 other business leaders and discussing topics relevant and important to the businesses in Beaufort County. Over coffee, members will have the opportunity to discuss topics that are important to business including healthcare, roadways, industries, and more.

Space is limited for this event, which will be held at the Chamber. The first 10 individuals to register will be able to attend.

Cost: \$5.00 for Members, \$15.00 for non-Members

Presenting Sponsor: \$1000

- Presented by your company name on all marketing materials including social media and newsletter
- Recognition at the monthly event as the Presenting Sponsor
- Opportunity for company representative to welcome guests and provide remarks at each event

Coffee Sponsor: \$100 (6 available)

- Sponsor coffee for two events
- Logo on all social media marketing



W.I.S.E- WOMEN IN SUPPORT OF EXCELLENCE

BI-MONTHLY

The mission of WISE is to identify and address issues that are of importance to women on both a personal and professional level. This program nurtures an environment in which women can discuss these issues and ultimately lead to a greater sense of empowerment.

Presenting Sponsor: \$1000

- Presented by your company name on all marketing materials including social media and newsletter
- Recognition at the bi-monthly event as the Presenting Sponsor
- Opportunity for company representative to welcome guests and provide remarks at each event
- Opportunity to host a WISE event at your business

Social Event Host: \$300

- Host a WISE event at your business and provide a door prize
- Logo on all social media marketing and newsletter

Refreshment Sponsor: \$200 or value equivalent if hosting

- Sponsor light refreshments for event
- Logo sign on refreshment table and on social media marketing



New Member

CHAMBER 101 QUARTERLY

We're excited to kick off Chamber 101, inviting all new members to join us at the Chamber to explore the benefits of their membership. Ambassadors will be on hand to facilitate the seminar, allowing new members to connect with each other and meet the Chamber staff, ensuring they make the most of their benefits. Renewing members are also encouraged to attend, offering a great chance to learn more and network with new members.

Presenting Sponsor: \$500

- Presented by your company name on Agenda, all marketing materials including social media and newsletter
- Recognition at the quarterly event as the Presenting Sponsor
- Opportunity for company representative to welcome guests and provide remarks at each quarterly event
- Opportunity to host a Chamber 101 at your location

Coffee and Pastries Sponsor: \$150 or value equivalent if hosting

- Sponsor coffee and pastries for event
- Logo on Agenda of Chamber 101 as Coffee & Pastries Sponsor



VIP RECEPTION ONCE YEARLY

The annual VIP Reception is a delightful afternoon gathering that celebrates the hard work and innovative spirit of support employees from Chamber member businesses. With a warm and inviting atmosphere, this event offers drinks and hors d'oeuvres, along with a chance for business owners to honor their outstanding team members—the true VIPs of their organizations. It's a perfect blend of appreciation and networking, fostering connections that strengthen the local economy.

Presenting Sponsor: \$1000

- Presented by your company name on all marketing materials including social media and newsletter
- Recognition at the event as the Presenting Sponsor
- Opportunity for company representative to welcome guests and provide remarks at each event
- Opportunity to bring 5 VIP's to the event

Champion Sponsor: \$500

- Company name on all marketing material including social media and newsletter
- Opportunity to bring 3 VIP's to the event

Supporter Sponsor: \$250

- Company name on all marketing material including social media and newsletter
- Opportunity to bring 2 VIP's to the event



LEADERSHIP BEAUFORT YEAR LONG

Leadership Beaufort, hosted by the Washington-Beaufort County Chamber of Commerce, is an enjoyable, educational, and rewarding program designed to address our community's need for active participation from well-informed and dedicated leaders. The program provides participants with an in-depth look at key community topics such as city and county government, education, health resources, non-profit organizations, law enforcement and the courts, and economic diversity in Beaufort County.

Created by the Chamber to maintain a steady pool of future leadership talent, Leadership Beaufort offers a series of one-day sessions that aim to inform, challenge, and motivate leaders to engage in supporting and shaping the future of Beaufort County.

The course is designed for individuals from diverse business and professional sectors, as well as anyone interested in learning about the community and enhancing their leadership skills. Whether you are new to Beaufort County or have lived here all your life, this program is for you! Leadership Beaufort is an excellent resource for learning and becoming more involved in Washington and Beaufort County.

Presenting Sponsor: \$1000

- Presented by your company name on all marketing materials including social media and newsletter
- Opportunity for company representative to welcome guests and provide remarks at graduation ceremony in May
- Logo on all social media posts following each Leadership Beaufort day
- An opportunity to address the participants during a Leadership Day for 30 minutes

Lunch Sponsor: \$250

- Sponsor lunch and take the opportunity to speak with the Leadership Beaufort class during their working lunch break



POWER LUNCHEON

SPRING, SUMMER & FALL

Three times a year we will come together at the Civic Center to hear about the Economic Forecast for the year, the state of Education in our area and a Legislative Update. The Chamber's Power Luncheons are a great networking time for local business leaders and a time to hear about how our County is doing in different areas that are important to our growth.

Presenting Sponsor: \$2000

- 8 Tickets
- 2 Reserved Tables
- Presented by your company name on all marketing materials including program, social media and newsletter
- Recognition at the event as the Presenting Sponsor
- Speak at Event

Champion: \$1000

- 6 tickets
- 1 Reserved Table
- Logo in program and social media

Supporter: \$500

- 4 tickets
- 1 Reserved Table
- Logo in program and social media

Advocate: \$250

- 2 tickets
- Logo in program and social media



TEEN LEADERSHIP SUMMIT SPRING

Our Teen Leadership Summit is for rising seniors in Beaufort County. Rising seniors will hear from leaders regarding different types of leadership styles, learn their leadership style through personality tests, hear how to properly communicate in a business setting and more. When you sponsor this event, you are sponsoring our future leaders and giving them the opportunity to engage with each other and learn skills to set them up for success.

Presenting Sponsor: \$1000

- Presented by your company name on all marketing materials including program, social media and newsletter
- Opportunity to welcome and speak at the beginning of the event
- Opportunity to speak at graduation and shake each participants hand

Lunch Sponsor: \$500

- Sponsor lunch for participants
- Logo on all marketing materials including program, social media and newsletter
- Opportunity to speak to participants at lunch

Leadership Book Sponsor: \$500

- Sponsor Leadership Book given to participants
- Logo on all marketing materials including program, social media and newsletter
- Opportunity to speak to participants during event

Advocate: \$200

- Logo on event program



YOUNG PROFESSIONALS OF BEAUFORT COUNTY QUARTERLY

it is crucial to foster a younger workforce if you want your business community to continue to grow and thrive. We believe it is important to plan a social opportunity for 21-40(ish) age young professionals to network and grow relationships in Beaufort County, NC. By sponsoring a YP event, you are supporting the opportunity for the younger generation to connect and develop meaningful relationships that can lead to collaboration and innovation. These connections not only strengthen the local business community but also inspire young professionals to take an active role in shaping the future of Beaufort County.

Presenting Sponsor: \$1000

- Opportunity to welcome and speak at the beginning of the quarterly socials
- Logo on all marketing materials for the event and social media posts
- Opportunity to host a YP event at your location
- 2 YP decals

YP Event Host: \$300

- Logo on all marketing material for the event and social media posts following the event
- Opportunity to host a YP event at your business location
- YP decal

Refreshment Sponsor: \$250 or equivalent value if host

- Sponsor light refreshments for event
- Logo sign on refreshment table
- YP decal

Swag Sponsor: \$100

- Sponsor YP swag items or provide equivalent value of your business branded materials

YP Supporter: \$75

- Your company mentioned at a YP event
- YP decal



LOCAL HEROES/FIRST RESPONDERS LUNCH ONCE YEARLY

The Local Hero Reception is a heartfelt event dedicated to honoring the remarkable individuals in our community who go above and beyond to make a difference. This gathering celebrates local heroes—such as first responders, community volunteers, and educators—who selflessly contribute their time and talents to enrich the lives of others. Sponsoring this event not only showcases your business’s commitment to supporting and uplifting the community but also enhances your visibility among community members and local leaders, demonstrating your dedication to recognizing and celebrating those who make our area a better place to live

Presenting Sponsor: \$2000

- Presented by Presenting Company
- Opportunity to welcome heroes and speak at the event
- Logo included on all event marketing materials, social media posts, and in the press release published in the Washington Daily News after the event

Champion Sponsor: \$1000

- Logo included on all event marketing materials, social media posts, and in the press release published in the Washington Daily News after the event

Supporter Sponsor: \$500

- Logo included on all event marketing materials for the event and social media posts following the event